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plant power

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PROJECT KICK
OFF MEETING

OUR TEAM

WHAT'S
NEXT?



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Introducing the Plant Power Project

This project is an innovative initiative dedicated to transforming Europe's food sector through plant-based innovation and sustainability.

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The Plant Power project brings together a diverse consortium of dedicated partners across Europe.

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The Plant Power project team held it's kick off meeting in Ireland in October 2024.

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What's Next?

The Plant Power consortium is moving forward with the development of The Inspirational Good Practice Guide to Plant-Based Food Innovation.

The background of the slide features a blurred image of green foliage on the left side. In the foreground, there are several glass jars filled with various food items: one with green leafy herbs, another with orange and white diced vegetables, and a small one with brown seeds. The jars are resting on a wooden surface. The right side of the slide has a dark green background with white text.

WELCOME

*This project is **an innovative initiative dedicated to transforming Europe's food sector through plant-based innovation and sustainability.***

As consumer growths so does the need for education, skills, and resources to support small and medium-sized enterprises (SMEs) and vocational education providers.

Within our European partnership, we will address how agriculture and food systems contribute significantly to greenhouse gas emissions, deforestation, and biodiversity loss. In addition, it will explain why transitioning to plant-based food production offers a powerful solution. The PLANT POWER project will actively contribute to breaking down those barriers and empower the food sector to lead the way in sustainability and innovation.

It aims to ensure that food SMEs have the skills and knowledge to develop innovative plant-based products. In addition, it will provide educators with cutting-edge teaching resources to inspire the next generation of food entrepreneurs. We also want to foster collaboration and knowledge-sharing across Europe to drive sustainable economic growth. Through this mission, we create a greener future by reducing the environmental impact of food production.

The project has the potential to positively impact rural areas in all partner regions (Denmark, Greece, Ireland, Slovakia, and Spain) and across diverse landscapes in the EU.



WORK PACKAGES



WP2

The Inspirational Good Practice Guide to Plant-Based Food Innovation

This work package focuses on researching and documenting successful case studies, providing SMEs and VET educators with real-world examples of plant-based food entrepreneurship. The guide will highlight best practices, innovative food business models, and sustainable product development strategies.

WP3

Open Education Resources for Innovative Plant-Based Food Development

A comprehensive set of educational materials designed for VET Educators. These Open Educational Resources (OERs) will include practical methodologies, sustainable food innovation and frameworks, and digital teaching tools to help educators integrate plant-based food entrepreneurship into their curricula.

WP4

Online Course for Plant-Based Product Development Education

A self-paced online course specially designed for food SMEs looking to transition to plant-based food entrepreneurship. The course will provide business insights, product development, strategies, and supply chain management techniques. The Learners Workbook will offer hand-on exercises to help SMEs apply their learning effectively.





OUR TEAM

The Plant Power project brings together a diverse consortium of dedicated partners across Europe. Here's an introduction to our partners, their areas of expertise, and their roles in the project.

Slovak University of Agriculture (SUA)



SPU

Slovenská
poľnohospodárska
univerzita v Nitre

Slovak University of Agriculture (SUA) in Nitra brings its expertise in sustainable agriculture, food production, and climate action as the project coordinator. With a rich history in research and education, SUA leads the project by ensuring robust collaboration between partners and delivering knowledge-based solutions. Their role includes overseeing project activities, contributing to research, and promoting sustainable innovation in plant-based food systems across Europe.

Rezos Brands

Rezos Brands, an agrifood SME from Greece, contributes its expertise in functional foods and sustainable farming. With a strong focus on research and development, Rezos supports the project by sharing insights into plant-based product development and sustainability practices. Their "Farm to Fork" strategy ensures a practical, industry-driven perspective, aiding SMEs in adopting innovative, eco-friendly approaches to food production.



BIA Innovator Campus



BIA Innovator Campus is a centre of excellence for food innovation and entrepreneurship. Their role in the project is to connect regional food SMEs with resources, training, and knowledge to scale their businesses sustainably. Through their extensive experience in food education and incubation, BIA ensures SMEs are equipped with the skills to innovate in the plant-based market.

Instituto Tecnológico Agrario

Instituto Tecnológico Agrario de Castilla y León ITACyL contributes its expertise in agricultural research and food innovation, providing technical support and advanced facilities for product development. They will facilitate knowledge transfer through living labs and pilot plants, helping SMEs and educators explore new plant-based food innovations. They also acts as a regional hub for promoting sustainable practices in the agri-food sector.



The University of Valladolid an ITACyL



The University of Valladolid an ITACyL member, the faculty of medicine will support WP3 teaching modules and student demonstrations. The University of Valladolid, established in 1241, is one of Spain's oldest public universities. In the 2024 QS World University Rankings, it is placed in the 951–1000 bracket globally. Similarly, the 2024 Times Higher Education World University Rankings position it between 1201–1500 worldwide.

Momentum

Momentum specialises in designing progressive learning programmes aligned with sustainability and labour market needs. Their role involves developing capacity-building resources and ensuring effective dissemination of project results. With expertise in training and digital education, Momentum is key in creating tools that empower educators and SMEs to innovate and thrive in the plant-based food industry.

momentum
[educate + innovate]

EUEI



EUEI leads the project's digital learning efforts, designing the online course and platform. They focus on creating inclusive, engaging learning experiences for SMEs and educators. With their extensive experience in instructional design and technology integration, EUEI ensures that the resources are accessible, user-friendly, and impactful, helping participants develop the skills to drive sustainable change.



PROJECT KICK OFF MEETING

The Plant Power project team held it's kick off meeting in Ireland in October 2024. This meeting was hosted BIA Innovator at their inspiring Athenry campus in Galway, Ireland. The two days were filled with energy, collaboration, and excitement for what lay ahead.

Attending partners included Momentum Marketing Services (Ireland), European E-Learning Institute (Denmark), Slovak University of Agriculture (Slovakia), Rezos Brands (Greece), Instituto Tecnológico Agrario de Castilla y León (Spain), and University of Valladolid (Spain). These meetings are vital for fostering strong relationships within the project consortium, ensuring effective collaboration and shared understanding of goals.

The team discussed key steps in Work Package 1 (project management) and Work Package 5 (impact and dissemination), laying the groundwork for strong collaboration and effective communication throughout the project. To end the first day on a high note, we shared a fantastic meal at the Porter House in Oranmore, enjoying great food, lively conversations, and a sense of shared purpose.

The second day shifted focus to Work Package 2, which aims to inspire plant-based food innovation through a Good Practice Guide. We explored the exciting opportunities this guide will bring and mapped out the next steps to ensure its success.

As the meeting wrapped up, the excitement was palpable. With strong connections established and a clear plan in place, we were ready to dive into the work ahead. Together, we'll empower food SMEs, educators, and policymakers to drive plant-based innovation and sustainability across Europe.

Stay tuned as we continue this exciting journey. The Plant Power Project is just getting started, and the best is yet to come!





WHAT'S NEXT?

*The Plant Power consortium is moving forward with the **development of The Inspirational Good Practice Guide to Plant-Based Food Innovation**, which is designed to give actionable insights into plant-based food innovation, highlighting the opportunities for growth and sustainability.*



The guide supports educators in integrating plant-based topics into their courses, empowering SMEs to embrace innovation and contribute to climate action.

01

Developing 25 good practices from across Europe.

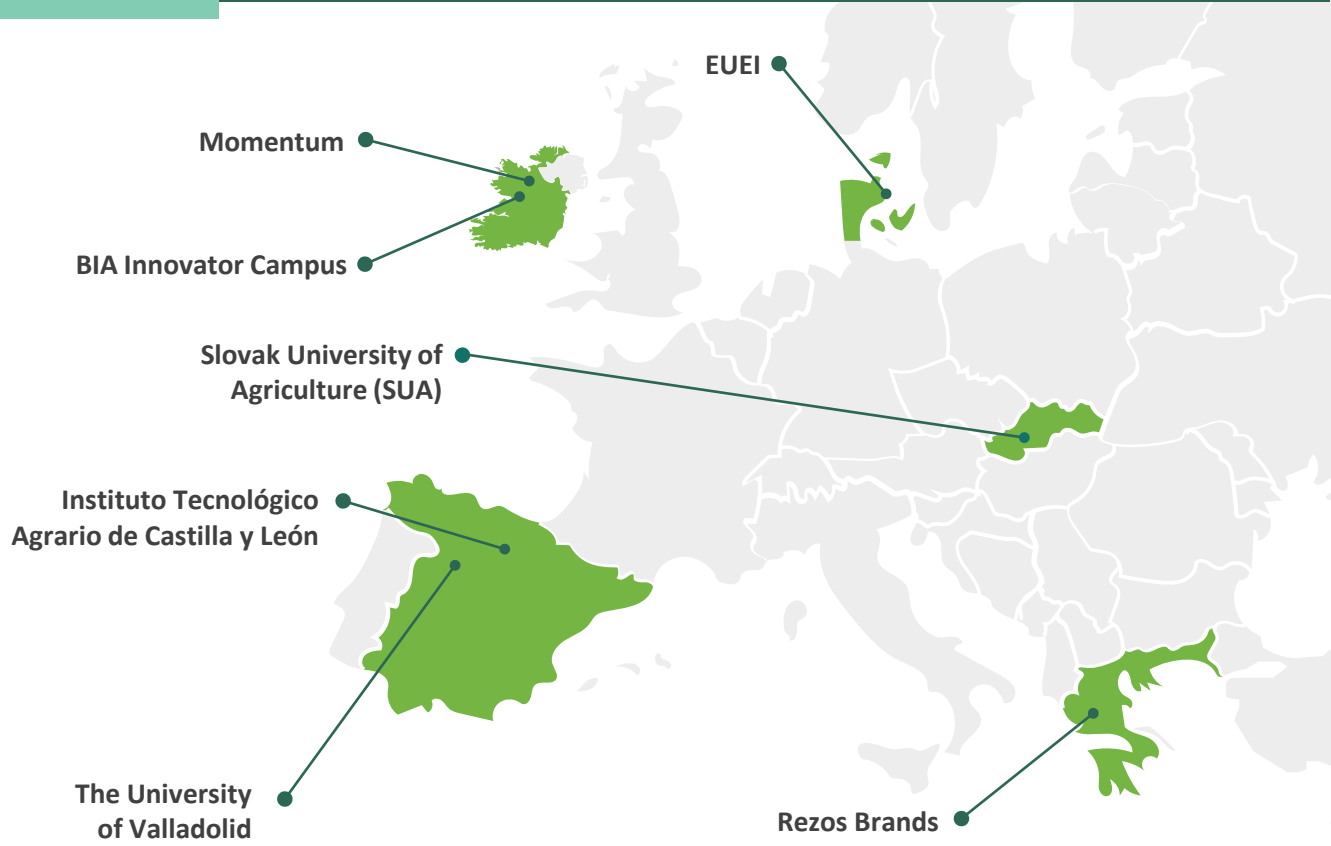
02

Engaging with stakeholders for Knowledge sharing and collaboration.

03

Expanding our impact across Europe and beyond!

Our Partners



follow our journey



CLICK
TO VIEW



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