

ISSUE 4

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# plant power

## E-zine

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OPEN CALL FOR  
EDUCATORS & TESTING

EDUCATOR'S  
GUIDEBOOK

DEVELOPING INNOVATIVE PLANT-BASED  
FOOD PRODUCTS - OPEN EDUCATION  
RESOURCES

WHAT'S  
NEXT?



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## Open Education Resources (OERs)

The Open Educational Resources (OERs) consist of 6 Modules and the Trainer's Guidebook to introduce trainers to the scope and potential of Plant Power project in a way that is both rigorous and congruent with academic research and focused on the real-world use of innovation and adaptations in the plant-based food sector.



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## Educator's Guidebook

The Educator's Guidebook is the strategic backbone of the Plant Power learning experience. More than a teaching manual, it is a facilitation roadmap designed to help educators confidently deliver innovation-driven, sustainability-focused training within the plant-based food sector.



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## Open Call for Educators & Testing

We've launched an Open Call for Educators to participate in the pilot testing phase of the Plant Power Open Education Resources (OERs). This call invited VET educators, trainers, and facilitators working within the agri-food, sustainability, entrepreneurship, or food innovation sectors to engage with our newly developed learning materials and contribute to their refinement.



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## What's Next?

The consortium is gearing up to meet in Nitra, Slovakia, for an exciting in-person gathering where we'll align on the next steps. Very soon, the OERs and the guide will be translated and released, opening the door to WP4 and enabling us to push forward full steam ahead in advancing plant-based food innovation and hands-on learning.



# Open Education Resources (OERs)

As part of the Plant Power project, the Open Education Resources (OERs) on innovative plant-based food product development have now been fully developed and are currently undergoing pilot testing.

The OERs constitute a comprehensive, open-access educational framework designed to strengthen the innovation capacity of Vocational Education and Training (VET) educators, food trainers, and SMEs operating across the agri-food value chain. Fully digital and freely accessible, the resources respond directly to the accelerating growth of the plant-based market and the urgent need for sustainable transformation within Europe's food systems.

The thematic focus centres on building practical knowledge and applied skills in plant-based innovation, value creation, sustainable production, and market-oriented product development. The content integrates innovation methodologies, digitalisation, sustainability principles, circular economy thinking, and strategic alignment with key EU priorities such as the Farm to Fork Strategy and the European Green Deal. Emphasis is placed on translating knowledge into actionable outcomes, enabling participants to develop competitive, responsible, and future-oriented food solutions.

Designed through contemporary pedagogical approaches, the OERs promote experiential learning, critical thinking, and real-world application. They aim not only to enhance technical competence, but also to foster entrepreneurial mindset, sustainability leadership, and innovation-driven decision making within the food sector.

The materials are currently in the pilot phase, where educators and target users are testing their usability, relevance, and practical impact. This stage ensures that the finalised resources are robust, responsive, and aligned with the real needs of VET providers and SMEs across Europe.

Upon completion of testing, the refined OERs will be formally launched and widely disseminated, contributing to a stronger, more innovative, and more sustainable European plant-based food ecosystem.



# The Plant Power Open Education Resources (OERs)

## Module 1

### **Opportunities in Innovation for SMEs & the Power of Digitalization and Innovative Technology**

This module explores how SMEs can leverage innovation, digital tools, and emerging technologies to strengthen competitiveness in the plant-based sector. It highlights practical pathways for adopting smart solutions, improving efficiency, and accelerating sustainable growth.

## Module 2

### **Adding value to plant-based at the farm and processor level**

Focusing on primary production and processing, this module examines strategies to enhance the value of plant-based raw materials. It addresses product differentiation, quality optimisation, sustainable practices, and value-added transformation at farm and processor level.

## Module 3

### **Creating Plant-based Innovations For Retail Prepared Consumer Foods**

This module guides learners through the development of innovative plant-based products tailored for retail markets. It covers product development, formulation, consumer trends, branding considerations, and market positioning within the fast-growing plant-based category.



# The Plant Power Open Education Resources (OERs)

## Module 4

### Sourcing/Mapping Local/Regional Raw Materials

Learners explore how to identify, map, and strategically source local and regional raw materials. The module emphasizes sustainability, supply chain transparency, traceability, and the economic benefits of strengthening regional food ecosystems.

## Module 5

### Imagining a Better World Via Plant Power

This forward-looking module connects plant-based innovation with wider environmental, social, and economic impact. It encourages systems thinking, sustainability leadership, and alignment with European green and climate strategies.

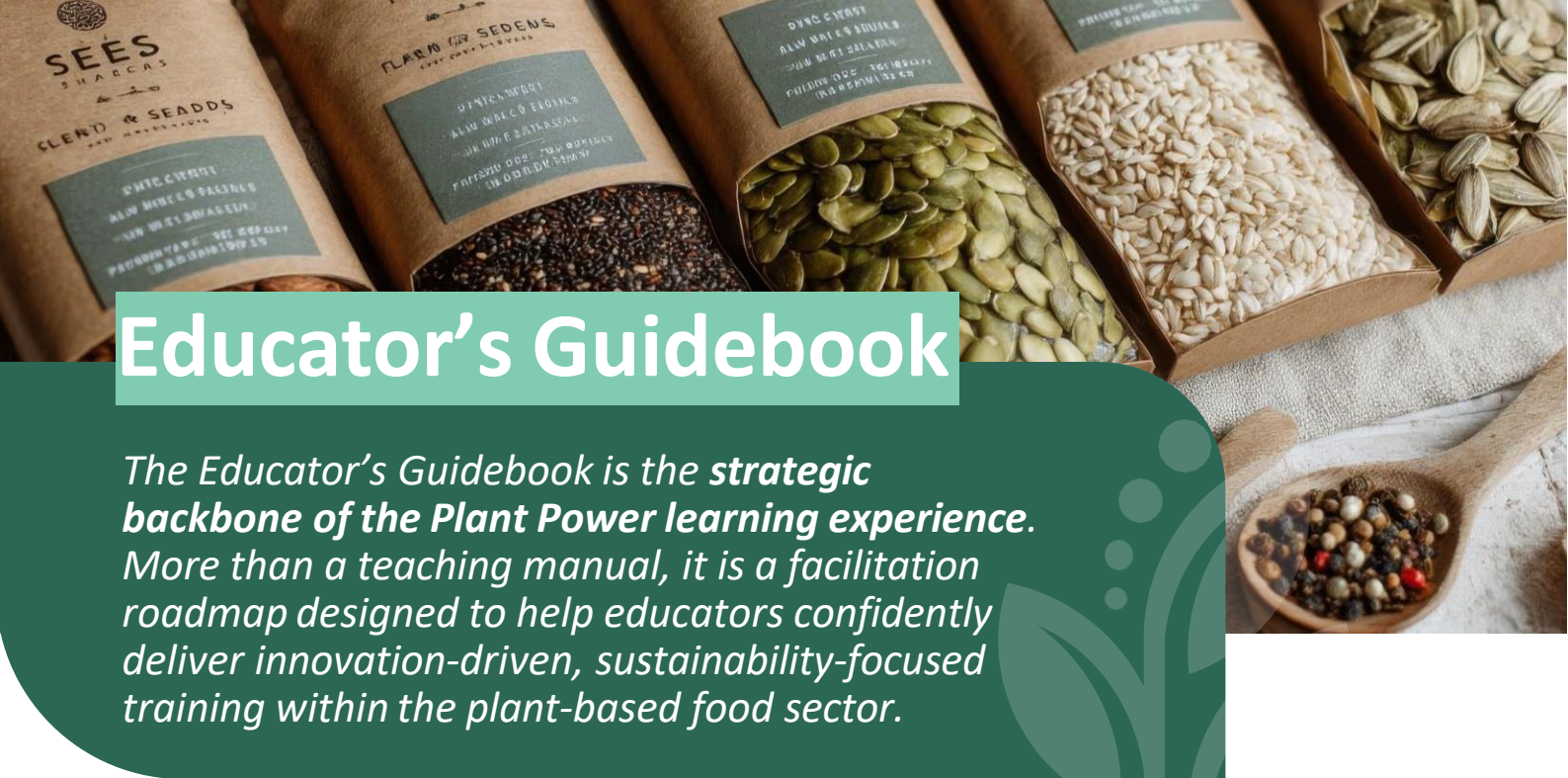
## Module 6

### Creating Plant-Based Innovations for Food Service Outlets

This module focuses on developing plant-based solutions for restaurants, catering services, and hospitality businesses. It explores menu innovation, consumer expectations, operational feasibility, and strategies for introducing sustainable options in food service environments.







# Educator's Guidebook

*The Educator's Guidebook is the **strategic backbone of the Plant Power learning experience**. More than a teaching manual, it is a facilitation roadmap designed to help educators confidently deliver innovation-driven, sustainability-focused training within the plant-based food sector.*

The Educator's Guidebook serves as a practical companion to the **Plant Power Open Education Resources**, providing structured guidance for trainers, VET educators, and facilitators delivering the programme. It supports effective implementation by outlining pedagogical approaches, delivery options, facilitation techniques, and adaptable learning pathways tailored to different learner profiles.

Designed to bridge theory and practice, the Guidebook equips educators with the tools to foster innovation, critical thinking, and sustainability-oriented entrepreneurship within the plant-based food sector. It ensures that the OERs are not only accessible, but impactful, engaging, and aligned with real-world industry needs.

# Open Call for

# Educators



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## Open call for Educators

*join the upcoming pilot phase and explore  
innovative learning materials on plant-based  
food innovation.*

[www.plantpowerproject.eu](http://www.plantpowerproject.eu)

We launched an Open Call for Educators to participate in the pilot testing phase of the Plant Power Open Education Resources (OERs). This call invited VET educators, trainers, and facilitators working within the agri-food, sustainability, entrepreneurship, or food innovation sectors to engage with our newly developed learning materials and contribute to their refinement. Participants gained early access to innovative, practice-oriented resources focused on plant-based food product development and sustainable value creation.

Through their involvement, educators will test selected modules, provide structured feedback, and shape the final version of the Modules. This collaborative testing phase ensures that the OERs remain relevant, practical, and aligned with real educational and industry needs. By joining the Open Call, educators became part of a European community that advanced innovation, sustainability, and future-ready skills within the food sector.

**Stay tuned** as we continue this exciting journey. The Plant Power Project is just getting started, and the best is yet to come!







## WHAT'S NEXT?

*The Plant Power consortium is moving forward with the **Transnational Project Meeting** in Nitra, Slovakia, in March 2026.*

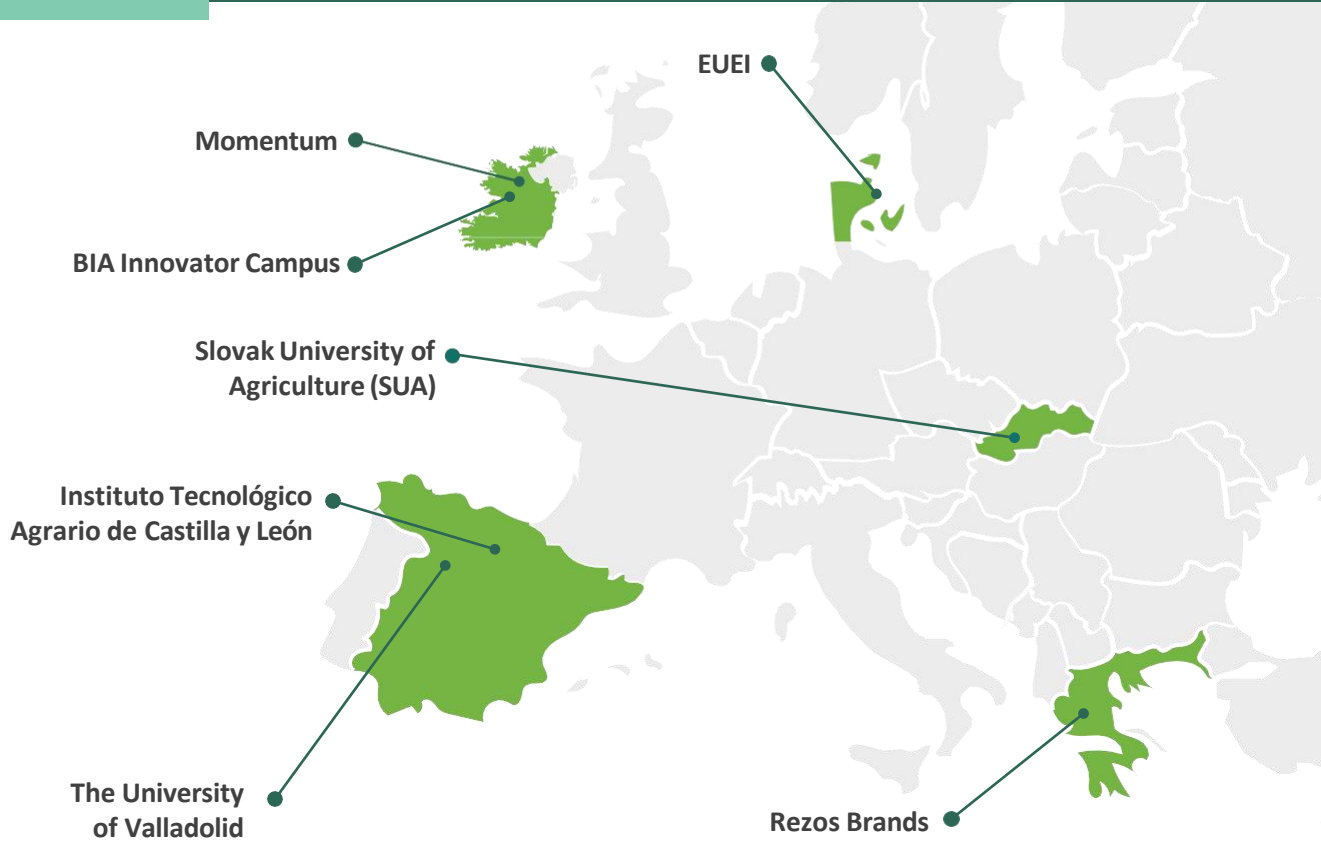
The **following steps** will guide the next phases of our project:

- 01 Consortium meeting in Nitra, Slovakia
- 02 Translation and Release of OERs and the Guide
- 03 Moving on with WP4 activities

**Together, we are shaping the future of sustainable food.**



## Our Partners



## follow our journey



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